

Appl. No. 10/020,585  
Amdt. dated August 16, 2006  
Reply to Office Action of March 28, 2006

Atty. Ref. 83365.0001  
Customer No. 26021

### Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

#### Listing of Claims:

1. (Currently amended) An information delivery system, comprising:

a computer terminal; and

an information provider server,

wherein said computer terminal and said information provider server are connected with each other via a network;

said information provider server transmits content having an information receiving program or a tag for the an information receiving program to said computer terminal in response to being accessed by said computer terminal, wherein said computer terminal executes a plurality of tasks, including a browser application, in a plurality of application windows simultaneously displayed on the computer terminal, and the content is displayed by the browser application in one window of the plurality of windows; and

said computer terminal accesses and retrieves delivery information from a predetermined server via a the network by the browser application, and without changing information displayed in other windows of the plurality of windows, automatically ~~retrieves and displays~~ the delivery information in the one window, in the case where, after said ~~computer terminal~~ browser application displays the ~~received contents as display information content in the one window,~~ it is judged that an entering operation is not executed for ~~said content displayed as display information in the one window~~ for a predetermined period of time by said information receiving program or the information receiving program obtained by the tag, ~~and again displays the received contents as display information even~~ when said an entering operation is executed in the other windows during the predetermined period of time.

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2. (Original) The information delivery system according to claim 1, further comprising:

an information delivery server connected to the network,  
wherein said information delivery server provides the delivery information in response to being accessed by said computer terminal.

3-6. (Canceled)

7. (Currently amended) An information delivery program delivered according to a Web page obtained via a network and displayed by a browser application in one window of a plurality of windows simultaneously displayed on a computer that executes a plurality of tasks, including the browser application, in the plurality of windows, causing a the computer to execute:

an entering operation judgment function for judging that an entering operation by a user is not executed for said Web page obtained via the network and displayed on a the computer for a predetermined period of time under a condition that a said Web page obtained via the network is displayed;

a content obtaining function for obtaining content by the browser application from a predetermined server via the network in the case that it is judged that the entering operation by a the user is not executed for said Web page by said entering operation judgment function, even when an entering operation by the user is executed in other windows of the plurality of windows during the predetermined period of time; and

a content display function for displaying the content obtained by said content obtaining function in said Web page, wherein

~~said Web page obtained via the network is displayed again when it is judged that the entering operation by said user is executed without changing information displayed in the other windows.~~

8. (Canceled)

9. (Currently amended) The information delivery program according to claim 8, causing a the computer to further execute a display restart function for restarting

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display of the Web page in ~~the~~ a case where a predetermined entering operation to the browser application displaying the content is executed by ~~a~~ the user, after the content is displayed in place of the displayed Web page by said content display function.

10. (Currently amended) The information delivery program according to claim 7, causing ~~a~~ the computer to further execute:

a category specifying function for allowing ~~a~~ the user to specify a category which the user desires to obtain by use of said content obtaining function; and

a writing function for writing information regarding the category specified by said category specifying function into a cookie as user information.

11-13. (Canceled)

14. (Currently amended) A server which is connected to a network and provides a computer apparatus connected to the network with a predetermined program, wherein the computer apparatus executes a plurality of tasks, including a browser application, in a plurality of application windows simultaneously displayed on the computer apparatus, said server comprising:

an accepting means of a program receiving request for accepting a program receiving request executed based on tag information contained in an HTML content which is obtained by the computer apparatus via the network; and

a program providing means for providing an information receiving program based on the program receiving request ~~accepted by use of said accepting means of the program receiving request,~~ the information receiving program being for accessing a predetermined server via said network from the computer apparatus to pull ~~a screen saver page,~~ alternative content which is to be displayed by the browser application in place of the HTML content displayed in one window of the plurality of windows on the computer apparatus, without changing information displayed in other windows of the plurality of windows, in the case where, after said HTML content is displayed ~~on said computer apparatus in the one window,~~ no operation is executed ~~for the HTML content displayed on said computer apparatus in the one~~

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window for a predetermined period of time, and displaying said HTML content again even when the an entering operation is executed in the other windows during the predetermined period of time.

15-18. (Canceled)

19. (Currently amended) An advertising information delivery method for delivering advertising information to a viewer computer terminal via a network, wherein the viewer computer terminal executes a plurality of tasks, including a browser application, in a plurality of application windows simultaneously displayed on the viewer computer terminal, said advertising information delivery method comprising the steps of:

embedding an information receiving program in the HTML content obtained by the viewer computer terminal;

supervising an entering operation for said HTML content ~~obtained by~~ displayed by the browser application in one window of the plurality of windows of said viewer computer terminal by use of the information receiving program after the HTML content is displayed ~~on~~ in the one window of the viewer computer terminal; and

delivering the advertising information to the viewer computer terminal from a predetermined server via the network ~~by access from the viewer computer terminal~~ when it is judged that ~~a predetermined the~~ entering operation is not executed for said HTML content ~~obtained by~~ displayed in the one window of said viewer computer terminal for a predetermined period of time by said information receiving program, ~~wherein the information receiving program causes said HTML content to be displayed again even~~ when it is judged that ~~the predetermined an~~ entering operation is executed in other windows of the plurality of windows during the predetermined period of time; and

displaying the advertising information in the one window without changing information displayed in the other windows.

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20. (Previously presented) The advertising information delivery method according to claim 19, wherein it is determined whether a predetermined operation is executed or not for the viewer computer terminal, and when the predetermined operation is executed, the advertising information is delivered without awaiting a passage of the predetermined period of time.

21-22. (Canceled)